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COUNTRY East Germany

REPORT

SUBJECT Production of an Electric Razor
 Similar to the Sunbeam Razor
 by VEB Bergmann-Borsig

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This is UNEVALUATED Information

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1. VEB Bergmann-Borsig, Berlin-Wilhelmsruh, will soon produce an electric razor which is a copy of the Sunbeam safety razor. Three prototypes should be completed by 15 March 1955; the production itself would consist of 100,000 razors ready for delivery by the end of 1955 and 50,000 ready for delivery by the first third of 1956.
2. The cost price of the razor is estimated to be 60 DME; the sales price has been set at 120 DME.
3. Bergmann-Borsig will only handle the assembling of the razors, while the various parts will be furnished to the company by other East German firms.

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